



For Immediate Release – 1/30/25

## OTR Introduces LIFTBOSS® A/T Tire for Construction, Material Handling Applications

ROME, Ga. – [OTR Engineered Solutions \(OTR\)](#) introduces its [LIFTBOSS® A/T non-directional tire](#) for telehandlers. This new all-terrain tire provides multi-surface traction for optimized performance in construction and material handling environments, including asphalt, concrete, and gravel. The tire is offered for sale at [otr2b.com](#) and through a broad dealer network for immediate and just-in-time availability. The non-directional design makes ordering simple, since one part number fits all four wheel positions on a machine.

The LIFTBOSS A/T tire is engineered with a step-down tread and mud breakers for self-cleaning. Integrated sipes maximize traction to enhance safety on freshly poured slabs, while the unique center lug design improves wear life and off-road stability. Excellent rolling resistance helps to reduce fuel consumption, and a low profile provides excellent lateral stability and sidewall protection. The low profile also costs less to produce, allowing it to be offered to customers at a competitive price.

“Not only does the LIFTBOSS A/T offer exceptional off-road performance on construction and material handling jobs, but it’s also widely in stock for quick delivery to help minimize downtime,” said Bob Gilkenson, Vice President of Business Development. “These advantages make it an ideal tire solution for a wide variety of fleets, rental companies, and end user customers.”

The OEM-approved LIFTBOSS A/T is available in the most popular telehandler sizes, including 13.00-24, 14.00-24, 370/75-28, and 400/75-28. Additional sizes will be released soon.

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 30+ facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit [www.otrwheel.com](http://www.otrwheel.com).

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