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OTR Appoints Dembe as VP of OEM Sales for Its Construction Segment

ROME, Ga. – Michael Dembe has joined [OTR Engineered Solutions \(OTR\)](#) as VP of OEM Sales for the company’s construction segment. He will help lead sales efforts and grow OTR’s valued OEM customer base through industry-leading tire and track solutions with value-added services.

“OTR is thrilled to have Michael join our sales team as VP of OEM Sales for the construction segment. Michael’s industry and product knowledge and experience is an invaluable asset to help us achieve our goals and objectives moving forward,” said Ben Brown, Global VP of OEM Sales & Marketing.

Dembe has worked in the off-road tire and track industry since 1995. During this time, he gained experience in various management and director roles for large companies, primarily within their off-road divisions. He has worked with OEM customers, as well as fleets and dealers, with proven success in sales, management, and strategic roles.

“The addition of Michael to our sales team supports OTR’s strategic plan as we bring custom products and unique engineered solutions to customers in the construction segment,” said Tom Rizzi, President and CEO. “OTR is committed to our purpose of making our customers’ lives easier, and investment in experienced people will accelerate our ability to do so.”

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 30+ facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit www.otrwheel.com.

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