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King Joins OTR as VP of Aftermarket Sales

ROME, Ga. – [OTR Engineered Solutions \(OTR\)](#) has hired John King as its new Vice President of Aftermarket Sales. In this role he will help lead sales efforts for OTR’s line of tires, wheels, assemblies, and tracks to aftermarket customers within multiple industries, such as agriculture, construction, golf, lawn & garden, material handling, powersports, and specialty vehicles.

“OTR has been aggressively recruiting talent to help us achieve our strategic goals, and John is a great fit to grow our aftermarket business segment,” said Mitch Mittlestadt, General Manager, Aftermarket.

King offers nearly 30 years of sales and operations management experience. This includes more than 10 years of experience in the tire industry, where he consistently increased sales growth for a major manufacturer. He is also responsible for improving customer experience through the development of sales tools, CRM system management, and more.

“We’re excited to add John to our aftermarket team,” said Tom Rizzi, President and CEO. “OTR has been focused on making customers’ lives easier, and John’s background will further help us accomplish this mission, ensuring people can easily find and purchase the right solutions to meet their needs.”

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 32 facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit www.otrwheel.com.

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