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## Montero Joins OTR as VP of OEM Sales for Agriculture, Lawn & Garden Business Segments

ROME, Ga. – Eduardo Montero has been named VP of OEM Sales for the agricultural and lawn & garden segments of [OTR Engineered Solutions \(OTR\)](#). He offers vast industry experience, which he will leverage to help support and grow OTR’s OEM business within these product lines.

“We are excited to welcome Eduardo Montero to OTR in his new role as VP of OEM Sales for the Agricultural and Lawn & Garden segments. Eduardo brings a balance of industry knowledge with a focus on customer service that will help drive OTR’s future success,” said Ben Brown, Global VP of OEM Sales & Marketing.

Montero has a background in international sales with leading manufacturers that supply agricultural, automotive, and related industries. Throughout his 30+ year career, he has consistently grown sales with large OEM accounts. Most recently, he served as manager of Latin America sales and global strategic OEM accounts for a multi-billion-dollar industrial manufacturer.

“It’s an amazing time at OTR, as we’re not only investing in product development and infrastructure, but also in experienced people,” said Tom Rizzi, President and CEO. “Eduardo is a welcome addition to OTR’s sales team, and he’ll help us continue to grow in the agricultural and lawn & garden segments.”

Montero’s employment with OTR began on November 11, 2024.

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR’s infrastructure comprises 30+ facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit [www.otrwheel.com](http://www.otrwheel.com).

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