



For Immediate Release – 6/4/24

Brown Joins OTR as Global VP Sales & Marketing OEM

ROME, GA. – [OTR Engineered Solutions \(OTR\)](#) has named Ben Brown as its new Global VP Sales & Marketing OEM. He will be a part of OTR's executive team, reporting directly to President and CEO, Tom Rizzi, and will serve an integral role in developing the company's strategic OEM partnerships.

In his new position, Brown will be responsible for growing the company's OEM business globally across various markets, including construction, lawn and garden, powersports, agriculture, forestry, mining, material handling, and specialty vehicles. To achieve this goal, he will leverage OTR's 32 facilities worldwide, which offer a range of value-added services such as warehousing, tire mounting, and sequencing. Additionally, he will build brand recognition through the execution of a detailed marketing plan.

Brown's extensive experience includes senior leadership and executive positions in the automotive and commercial vehicle industry. His accomplishments include growing revenue, driving new business, and successfully managing teams for his past employers, among other responsibilities.

"Our OEM partners are extremely important to OTR, and Ben is a great fit to help grow this area of our business," said Tom Rizzi, President and CEO. "We're proud of the unmatched value we offer OEMs through custom engineering, global distribution, subassembly, and many other services. We're excited for Ben to enhance this offering to our customers and to help drive OTR's purpose of making our customers' lives easier."

OTR Engineered Solutions is a market-leading global enterprise specializing in off-the-road tire, wheel, and track solutions for original equipment manufacturers (OEMs) and aftermarkets. Known for being an innovator in multiple off-the-road applications, OTR differentiates itself by providing value-added services such as warehousing, tire mounting, and sequencing, among other things. The firm has long established strategic partnerships with OEMs covering Construction, Lawn & Garden, Powersports, Agriculture, Forestry, Mining, Material Handling, and Specialty Vehicle markets. OTR's infrastructure comprises 32 facilities and warehouse locations throughout the U.S., Canada, Europe, and Asia, serving customers globally.

For more information, visit www.otrwheel.com.

Contact:

Tom Rizzi

800.833.6309

tom.rizzi@otrwheel.com

Jon Thorp

701.492.9194

jon@promersberger.com